

73327-14

02/15/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Ms. Mandy Slack  
The Scotts Company LLC  
14111 Scottslawn Road  
Marysville, Ohio 43041

FEB 15 2013

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Slack:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated January 31, 2013 for the following product(s):

Green Light® Many Purpose Dust 1	Alternate Brand Name
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The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Green Light® Many Purpose Dust	EPA Reg. No. 73327-14
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If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7504P)

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

<b>EPA</b> United States <b>Environmental Protection Agency</b> Washington, DC 20460		<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	Identifier Number
<b>Application for Pesticide - Section I</b>			
1. Company/Product Number Swiss Farms Products, Inc. / 73327-14		2. EPA Product Manager Richard Gebken	
4. Company/Product (Name) Swiss Farms Products, Inc / Green Light Many Purpose Dust		3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted	
5. Name and Address of Applicant (Include ZIP Code) Swiss Farms Products, Inc. 3993 Howard Hughes Parkway, Suite 250 Las Vegas, NV 89169  <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name <u>FEB 15 2013</u>	
<b>Section II</b>			
<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.		<input type="checkbox"/> Final printed labels <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below.	
Explanation: Use additional page(s) if necessary. (For section I and Section II.) Adding Alternate Brand Name: Green Light Many Purpose Dust 1 This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.			
<b>Section III</b>			
1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt.      No. per Container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt.      No. per Container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 16 fl oz to 40 fl oz	
5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	
<b>Section IV</b>			
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name Mandy Slack		Title Analyst, Regulatory Affairs	
		Telephone No. (Include Area Code) (937) 644-7187	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received <b>(Stamped)</b>
2. Signature The Scotts Company BY:		3. Title Analyst, Regulatory Affairs	
4. Typed Name Mandy Slack		5. Date January 31, 2013	



***The Scotts Company LLC***  
and Subsidiaries

January 31, 2013

Richard Gebken, PM 10  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202

**SUBJECT: Notification of Alternate Brand Name per PR Notice 98-10  
Green Light Many Purpose Dust  
EPA Reg. No. 73327-14**

Dear Mr. Gebken:

Please accept the enclosed notification of the following Alternate Brand Name - **Green Light Many Purpose Dust 1**, EPA Reg. No. 73327-14. Included is a copy of the master label with changes marked.

The following documents are enclosed to support this submission:

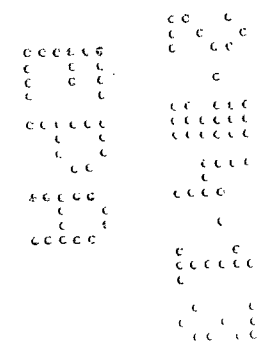
- One (1) fully executed 8570-1 form
- ~~One~~ (1) copies of the revised master label
- One (1) "mark up" copy of the label highlighting changes

We respectfully request the Agency to give favorable consideration to this submission and notify us when you put it in your files. Should you have any questions or require additional information, please do not hesitate to contact me at: 937-644-7187 or email [amanda.slack@scotts.com](mailto:amanda.slack@scotts.com).

Sincerely,

Mandy Slack  
Analyst, Regulatory Affairs

Enclosures



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**Bold, italicized text is information for the reader and is not part of the label.**  
[Bracketed information is optional text.] Text separated by / denotes and/or options.

EPA File Symbol 73327-14



## Green Light<sup>®</sup> Many Purpose Dust

### Alternate Brand Name:

Green Light Many Purpose Dust 1

### NOTIFICATION

FEB 15 2013

### ACTIVE INGREDIENT:

Deltamethrin (S)-alpha-cyano-3-phenoxybenzyl (1R,3R)-3-(2,2-dibromovinyl)-2,2-dimethyl-cyclopropanecarboxylate..... 0.05%

OTHER INGREDIENTS..... 99.95%  
100.00%

KEEP OUT OF REACH OF CHILDREN

### CAUTION

See side / back panel / booklet for additional precautionary statements.

EPA Reg. No. 73327-14

EPA Est. No. 39578-TX-01, [XXXX]

[Superscript is first letter of lot number.]

NET WEIGHT 1 LB (454 g) / XX LB (XX g)

1000192353\_902\_000\_0101In2 prodapp3 MMCLAIN1 2013-02-01T07:59:45 0.945

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(Back Panel)  
[PEEL AND RESEAL HERE] / [PRESS TO RESEAL]  
[Open resealable label for directions and precautions]

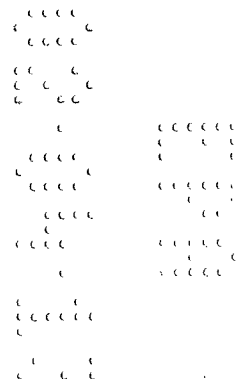
**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** May be harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum using tobacco, or using the toilet.

FIRST AID [icon]	
If on Skin or Clothing:	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
If in Eyes:	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>HOTLINE NUMBER:</b> Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact <b>(877) 478-3711</b> for general information and or medical information.	

**ENVIRONMENTAL HAZARDS:** This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Not for use in commercial food/feed handling establishments, restaurants or other establishments where food/feed is commercially prepared, processed or served.



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**IMPORTANT:** Read the entire Directions for Use, Precautions and Disclaimer of Warranties before using this product.

[Green Light Many Purpose Dust] [this/the product] is a ready-to-use insecticide dust which exhibits effective knockdown and long-lasting control against the pests listed when used according to label directions.

[Green Light Many Purpose Dust] [this/the product] can be used for long-lasting pest control in and around homes and their immediate surroundings.

Permitted areas of use include / Where To Use:

- animal quarters
- apartments
- household greenhouses
- houses
- mobile homes and recreational vehicles
- ornamentals
- vegetables

This product is intended for applications with a hand duster or from the container or by other suitable means, to hiding and runway areas and other places where insects are found.

## INDOOR USES

In living areas, make applications in such a manner as to avoid deposits on exposed surfaces or introducing the material into the air. To avoid the possibility of staining, do not use on carpets, upholstery and other fabrics. Do not apply as a broadcast application indoors.

To apply insecticide directly into cracks and crevices, use a bulbous duster, or other suitable equipment. Apply lightly and uniformly to infested area. Pay particular attention to cracks and crevices; service ducts; false floors and ceilings; wall void; around electrical and telephone fittings and equipment; around water and sewer pipes; under and behind cabinets; refrigerators and sinks; around windows and door frames; along baseboards; in attics and crawl spaces. The amount to be applied will vary with the site but usually be in the range of 2-3 grams of product per square yard (or 0.5 lb per 1,000 square feet).

**Ants, Boxelder Bugs, Cockroaches (Including Both Resistant and Non-resistant Strains), Crickets, Fleas, Firebrats and Silverfish:** Apply [Green Light Many Purpose Dust] [this/the product] thoroughly to all areas where these pests crawl and hide, especially in those areas described above. For **Ants**, apply to ant trails, around doors and windows, and other places where ants enter premises.

**Termites, Carpenter Ants and Carpenter Bees:** Apply to voids or channels in damaged wooden members of a structure; to cracks, spaces or bearing joints between wooden members of a structure; or between such members and the foundation, and in locations vulnerable to termite attack. Drilling may be necessary prior to applying dust in these locations, but it must be recognized that such drilling and treating of timber in a particular location may not result in complete coverage of infested and vulnerable voids or galleries. This dust can be applied in attics and crawl spaces to prevent entry of drywood and Formosan termites at a rate of 0.5 lb per 1,000 square feet of floor area. In these treatments,



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## STORED PRODUCT PESTS

To aid in the control of the exposed stages of:

cadelles	merchant grain beetles
cheese mites	red flour beetles
cigarette beetles	rice weevils
confused flour beetles	rusty grain beetles
dark meal worms	saw-toothed grain beetles
drugstore beetles	spider beetles
grain mites	tobacco moths
granary weevils	yellow meal worms
lesser grain borers	

In the home, cover all food processing surfaces and utensils during treatment or thoroughly wash before use. Remove or cover exposed food.

Clean up waste materials, dust dirt and other debris. Thoroughly treat floors, walls and other surfaces in storage and handling areas. Apply dust in cracks and crevices, behind and under cupboards, and other difficult to reach areas where insects may hide. DO NOT apply directly on food, utensils or other areas where food is stored.

## OUTDOOR USES

### ORNAMENTAL PLANT PESTS

For the control of:

aphids	leafrollers
beet armyworms	orange tortrix
blister beetles	periodical cicada
boxelder bugs	plant bugs
certain leafminers	rose chafer
(Boxwood, Holly, rose midges, Oak, Spruce Needle)	
elm leaf beetle	rose slugs
flea beetles	tent caterpillars
Japanese beetles	thrips
leafhoppers	weevils

### [WHERE TO USE]

**SHRUBS AND ORNAMENTALS:** Apply when insects or their damage first appear and repeat at weekly intervals if necessary. Apply 8 ounces per 1,000 square feet; or thoroughly apply to place a thin layer of dust on both upper and lower sides of leaves, stems and flowers.

**ROSES, PETUNIAS, CHRYSANTHEMUMS, GERANIUMS, CARNATIONS AND OTHER RELATED FLOWERS:** To control many leaf and flower chewing insects, apply as soon as the insect appears and repeat at 7 day intervals or as long as insects continue to appear. Apply a thin layer of dust on both upper and lower sides of leaves, stems and flowers.



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**PERIMETER TREATMENT:** Use [Green Light Many Purpose Dust] [this/the product] as a residual treatment for control of: **Ants, Bees, Centipedes, Cockroaches, Crickets, Firebrats, Fleas, Ground Beetles, Millipedes, Scorpions, Silverfish, Slugs, Sowbugs (Pillbugs), Spiders, Ticks, and Wasps.** Make a residual treatment around windows and doors, porches, screens, eaves, patios, garages, under stairways, in crawl spaces and other areas where pests hide. To help prevent the invasion of buildings and structures by these pests, apply thoroughly and uniformly to the foundation and crawl spaces where pests are active and may find entrance.

**Fleas and Ticks in Rodent Burrows:** To control **Fleas** and **Ticks** in and around rodent burrows around homes and other buildings, apply dust with a shaker can. Thoroughly apply dust to adequately cover mound and around the perimeter (18" from the outer edge). Be sure to treat abandoned rodent burrows which are suspected of containing fleas and ticks. Treat for a minimum of 5 days for light rodent populations, 10 days when populations are dense.

**HOME VEGETABLE GARDENS:** Dust lightly to cover both upper and lower leaf surfaces with a thin, even film of dust. Apply when air is calm to avoid drift and contact with eyes and skin. Start applying at the farthest corner of the treatment area and work backward to avoid contact with dusted surfaces. Allow dust to settle in treated areas before reentering.

VEGETABLES	TARGET PESTS	REMARKS	Application Rates: Ounces of Dust /100 sq ft	Max Applications/ Growing Season
<b>Artichoke, Globe</b>	Aphids, armyworm, cabbage looper, cribrate weevil, leafminers, lygus bug (plant bug), pale striped flea beetles, plume moth, probas bug	Do not apply more than recommended amount [0.14 lb ai/A ] in one growing season. Allow 3 days between applications. Do not apply within 3 days of harvest.	2.13	5
<b>Bulb Vegetables –</b> garlic, leeks, onions, shallots	Cutworms, stink bugs, thrips	Do not apply more than recommended amount [0.112 lb ai/A] in one growing season. Allow 5 days between applications. Do not apply within one day of harvest.	2.13	4

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VEGETABLES	TARGET PESTS	REMARKS	Application Rates: Ounces of Dust /100 sq ft	Max Applications/ Growing Season
<b>Fruiting Vegetables</b> – eggplant, groundcherry, pepinos, peppers, tomatillo, tomato	Aphids, armyworm, cabbage looper, Colorado potato beetle, cucumber beetle, cutworms, diamondback moth, European corn borer, flea beetles, imported cabbageworm, leafminers, pepper weevil, stink bugs, tarnished plant bug, thrips, tomato fruitworm (corn earworm), tomato pinworm, variegated cutworm, whitefly	Do not apply more than recommended amount [0.168 lb ai/A] in one growing season. Allow 5 days between applications. Do not apply within 1 day of harvest.	2.13	6
<b>Root Vegetables</b> - carrot, celeriac, chervil (turnip-rooted), chicory	Armyworm, cabbage looper, Colorado potato beetle, cutworms, European corn borer, flea beetles, green peach aphid, leafhoppers, lygus bug (plant bug), pea aphid, Tarnished plant bug	Do not apply more than recommended amount [0.14 lb ai/A] in one growing season. Allow 3 days between applications. Do not apply within 3 days of harvest. Other than radishes, applications may not be made to root vegetables whose tops or leaves are to be harvested for human consumption.	2.13	5
<b>Tuberous &amp; Corm Vegetables</b> - potato, sweet potato, arracacha, arrowroot, Chinese artichoke, Jerusalem artichoke, edible Canna, bitter and sweet cassava, chayote (root), chufa, dasheen, ginger, leren tanier, tumeric, yam bean, true yam	Armyworm, cabbage looper, Colorado potato beetle, cutworms, European corn borer, flea beetles, green peach aphid, leafhoppers, lygus bug (plant bug), pea aphid, Tarnished plant bug	Do not apply more than recommended amount [0.14 lb ai/A] in one growing season. Allow 3 days between applications. Do not apply within 3 days of harvest. Applications may not be made to tuberous or corm vegetables whose tops or leaves are to be harvested for human consumption.	2.13	5

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## USE DIRECTIONS FOR FIRE ANT TREATMENT

**Imported Fire Ant Mound Treatment:** Apply [Green Light Many Purpose Dust] [this/the product] with a shaker can. Thoroughly apply dust to adequately cover mound and around the perimeter (18" from the outer edge of the mound). A second treatment may be necessary if complete control is not obtained. **DO NOT DISTURB THE MOUND PRIOR TO APPLICATION.** If possible, treat all colonies in the vicinity. Also, treat colonies which have not yet constructed a mound.

[Alternate Directions - Evenly sprinkle one tablespoon (approximately 10 grams) of [Green Light Many Purpose Dust] [this/the product] over the top of each mound. Do not water in or disturb the mound. Apply when temperatures are between 65 and 80°F. Allow 3 to 4 days for maximum control, then repeat as necessary. Do not use food utensils, such as a teaspoon or measuring cups, for food after use with pesticides.]

## STORAGE AND DISPOSAL [icon]

**PESTICIDE STORAGE:** Store product in original container in a cool, dry, locked storage area out of reach of children and pets.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling, if available.

**If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Notice:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not used in accordance with directions.

**Swiss Farms** [or insert sub-registrant company name] **Guarantee:** If for any reason you, the consumer, are not satisfied with this product, mail us original proof of purchase to obtain a full refund of your purchase price.

**Swiss Farms** [or insert sub-registrant name] **and Your Environment:** Your home and yard are places for family and pets to enjoy. That's why Swiss Farms [or insert sub-registrant company name] products are designed with care to provide effective solutions to pest problems inside and outside your home. For best results please follow instructions for appropriate usage, storage and disposal.

**[sub-registrant name] No-Quibble Guarantee:** If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

## Dedicated to a Beautiful World®

Trusted by generations of [homeowners/gardeners], [insert sub-registrant company name] is dedicated to helping you enhance and protect the beauty of your home environment.

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[phone icon] Questions, Comments or Medical Information?  
 ¿Preguntas, Comentarios o Información Médica?  
 (877) 478-3711 www.greenlightco.com /sub-registrant website [computer icon]

Sold by / Manufactured for: Swiss Farms Products, Inc.  
 3993 Howard Hughes Parkway, Suite 250  
 Las Vegas, NV 89169

Green Light is a registered trademark of Swiss Farms Products, Inc.

### Optional Marketing Claims

1. Indoor/Outdoor
2. Long Lasting
3. Odorless
4. Kills On Contact
5. Fast, Effective Kill of Fire Ants
6. No Watering In
7. 1 Lb Treats Up to 45 Fire Ant Mounds
8. Kills The Queen
9. Kills Insects for Up to 8 Months
10. Controls Ants, Fleas, Ticks, Spiders, Scorpions and other Insect Pests.
11. For Use on Home Vegetable Gardens and Ornamentals
12. Designed for Independent Retailers
13. Multipurpose. Can be used in and around homes, ornamentals and vegetable gardens.
14. Exhibits effective knockdown and long-lasting control against listed pests.
15. Can be used [for long-lasting pest control] in and around homes and their immediate surroundings.
16. [Pest/Insects] [Controlled/Killed]{IMAGES} [Japanese Beetles], [aphids], [leafhoppers], [tent caterpillars], [thrips], [weevils], [cutworms], [stink bugs], [grasshoppers], [armyworms], [cutworms], [whitefly] and other listed pests [other listed pests may be called out on this panel]
17. Controls a variety of insect pests in vegetable gardens, on flowers, around yards and homes
18. For use on shrubs, ornamentals, vegetable gardens and outdoor perimeters
19. Where to use: for residential use in and around [homes], [ornamentals],[shrubs] and [vegetable gardens]

[Pest/Insects] [Controlled/Killed]	{IMAGES} [Japanese Beetles], [aphids], [leafhoppers], [tent caterpillars], [thrips], [weevils], [cutworms], [stink bugs], [grasshoppers], [armyworms], [cutworms], [whitefly] and other listed pests <b>[other listed pests may be called out on this panel]</b>
Controls	a variety of insect pests in vegetable gardens, on flowers, around yards and homes
For use on / use on	shrubs, ornamentals, vegetable gardens and outdoor perimeters
Where to use:	for residential use in and around [homes], [ornamentals],[shrubs] and [vegetable gardens]